

PRESS RELEASE
FOR IMMEDIATE RELEASE
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WITCH'S WOODS 2015 AT NASHOBA VALLEY SKI AREA PREPARES TO SCARE!

*New England's Premier Haunted Hayride and Halloween Screampark will thrill Visitors
Throughout the Month of October!*

WESTFORD, Massachusetts – October 2nd, 2015 – Starting on Friday, October 2nd, 2015, **Witch's Woods**, New England's Premier Haunted Hayride and Halloween Screampark, will open every Thursday through Sunday night through the month of October, finishing on Halloween night, at Nashoba Valley Ski Area, in Westford, MA.

Many people are unaware that deep in "The Woods" of Nashoba Valley, exists a dark and terrifying secret! According to an ancient legend, a coven of witches met secretly each October to practice their powerful magic. Their one sacred task was to guard an ancient "gateway" that held back the dreaded creatures of the night. Despite the coven's best efforts, the evil presence has inevitably grown too strong. The Supernatural creatures now roam the woods freely in search of helpless prey to drag into the night. The authorities were called in, but not a single trace of their bodies was ever found. Are you brave enough to take "The Haunted Hayride" to discover the legend of Witch's Woods... or will you just be another victim?

A cast of almost 200 character actors comprised of local professionals, students, and contractors will transform into some of the most scream-inducing ghosts, ghouls, beasts and zombies every night. Amazingly, this transformation of actors takes place each night in just over an hour.

The whole family can enjoy a night of monsters and memorable moments. "Halloween and Haunted Houses are a New England tradition in the fall season. Witch's Woods takes this concept and transforms this tradition into family entertainment for all ages," says Al Fletcher, President and General Manager of Nashoba Valley Ski Area. "The cool thing about Witch's Woods is that it is a new Witch's Woods every single season. Costumes change, set designs change and attraction themes change on an annual basis, to give the place a whole new feel each season." Fletcher noted this strategy has worked well for the past fifteen years, since Witch's Woods inception.

Spook-tacular attractions and exhibits at Witch's Woods 2015 include:

- ***Witch's Woods Haunted Hayride – All New Theme this Season ... "The Demon's Plague"***
Our signature attraction at Witch's Woods is a thrilling hayride right out of your worst nightmares that brings you face-to-face with those who became infected, cursed and condemned, with no hope of recovery! "The Demon's Plague" Haunted Hayride will be packed with all new scares, screams, and scenes this season. Get ready for New England's longest hayride that lasts a scary 17 minutes.... Unless you never make it out of Witch's Woods?
- ***Nightmare Mansion - "Victorian Slaughter House"*** –The Ski Lodge at Nashoba Valley Ski Area is transformed into a lovely Victorian Mansion, or so it seems at first. Pleasant and delightful, the dark secrets of this family start to unfold, with its chilling inhabitants waiting behind every corner to drive you out of their dwelling.



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- **Castle Morbid -"Zombie Outbreak"**– Terror takes a new twist in this Medieval Castle, where the Zombies of Witch's Woods have taken control!
- **ALL NEW Keeper's Crypt 3D-"The Doll Factory"** – 3D glasses truly make the brightly decorated halls of The Keeper's Crypt, difficult to navigate and tough to escape the Mad Doll Maker in this Creepy, 3D Doll Factory!
- **Giant Animatronics** – Watch out! Massive animated creatures, including a giant mummy, a huge fly, a gargantuan spider, giant vampire bats, a demon slayer, and an alien beast can be found around the Witch's Wood's grounds.
- **Jack O'Lantern Jamboree** – Every night, hundreds of professionally carved pumpkins will illuminate Witch's Woods.
- **Horrorwood Chamber of Chills** – This is Hollywood at Witch's Woods. New This Season: Computer - Generated Imagery will be incorporated in several scenes this year in Horrorwood Chamber of Chills. "CGI" is most commonly used to refer to 3D computer graphics used for creating scenes or special effects in films and television. This exhibit pays tribute to horror film icons past and present. Jason, Freddie, Count Dracula the Gang's all here!
- **Carnival Rides and Games** – Test your luck at The Carnival Games and win fun prizes or try one of the rides. The Pharaohs' Fury (a pirate ship ride) amusement ride will be at Witch's Woods for the entire month of October. After Columbus Day, try "The Freak-out" if you dare!

Witch's Woods 2015 Killer Thriller Stage Show Live Performances (Hourly shows)

- **Hosts: 3 New MCs**— New this season, 5 different MCs will add their own flare and host this entertaining hourly stage show with audience participation to win fun prizes, including skiing and tubing tickets.
- **The Time Warp... Killer Thriller/ Dance Off... Witch's Woods Style** – Audience participants will show off their ghastly and ghoulish moves out on the Main Stage in a dance contest to win prizes.
- **Monster Mystery Dating Game:** The popular dating game that picks an innocent couple out of the audience, but the Monsters tests the couples compatibility. Always gets a bunch of laughs from the crowd.
- **The Gore-ified Air Guitar Contest** – Selected participants will "air jam" on the Main Stage to win.
- **Twisted Sista-The Crazy Contortionist** - Mind boggling body positions with a Ghoul Girl Twist.
- **Freakshow FireStarter** – Freakshow the Clown juggles fire, knives and other objects. Watch him play the accordion while riding high on his unicycle.
- **Freaky Fire Performers** – Watch Fire Poi, Fire Hooping, flaming whips, fire staff twirling and dazzling displays and daring feats with fire, in an on the edge show. Don't try this at home!



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Halloween Bash, October 24th, at The Outlook Restaurant and Lounge:

- ***Live Entertainment featuring*** – One of our most popular bands, will be up at The Outlook Restaurant and Lounge, rocking the night away. Band starts at 8pm.
- ***Extravagant Fireworks Display*** – For over 25 years, Nashoba Valley Ski Area has worked with Atlas PyroVision Productions to create Fireworks shows over the mountain. Show fires at 10pm.
- ***The Annual Halloween Costume Ball and Contest*** – Get creepy and kooky with your Halloween Costume and head up to The Outlook Restaurant and Lounge to win fabulous prizes. Contest only for Adults 21 and older. Our team of Ghouls and Beasts will roam the room, looking for the best costumes. Judging takes place just after midnight.

The Outlook Restaurant

The Outlook Restaurant and Lounge is a year round establishment at Nashoba Valley Ski Area which features savory steaks, fresh seafood, and pastas in a rustic setting with a view. The menu and specialty drinks change with the seasons and compliment the lifestyle of our customers. The restaurant will have some life-size, custom made horror movie characters displayed throughout the venue and every night the staff is dressed up in costume in the spirit of Halloween. *Live music* will be offered every Thursday, Friday, and Saturday night in the Outlook Restaurant and Lounge.

Rates/Group Rates

Fun for the whole family! The ticket window opens at 6:30 pm, with the last ticket being sold at 10:30 pm. The park stays open until everyone gets through! Parking is always free. Tickets to Witch's Woods are \$34. Advanced discount tickets are for sale online only, at scary low prices. Frighteningly low rates are also available to groups of 15 or more. Scary Savings Reservations for group rates must be made 24 hours in advance. For special ticket discounts, please visit Papa Gino's, Dunkin' Donuts, and Honey Farms for coupons. To purchase tickets for groups go to: www.groupsales@witchswoods.com or contact Witch's Woods Group Sales at 978-692-3033.

Corporations and Groups can experience a *terrorific* group outing at Witch's Woods, if you dare. Enjoy a fun filled "Fright Night" with a Ghoul-may Buffet and Spirits, catered by the Outlook Restaurant and Lounge. For more on catered corporate events email pam@skinashoba.com or call (978) 501-4700.

Sponsors: Sponsors of this year's event include Pepsi, Sierra Mist, Papa Gino's, Dunkin Donuts, Boost Fitness, Lowell General Hospital, Harpoon Brewery, and Honey Farms.

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FOR MORE INFORMATION GO TO: www.witchswoods.com